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Economic Impact of the Santa Teresa Port of Entry and the Santa Teresa Industrial Parks







The Center for Border Economic Development (C-BED) and Arrowhead Center (Arrowhead) at New Mexico State University have prepared a study of the economic impact arising from border-related economic activity associated with the Santa Teresa Port of Entry and with the Santa Teresa Industrial Parks. The purpose of this analysis is to estimate the economic impact of business and international trade activities enabled by the Santa Teresa Port of Entry and the Santa Teresa Industrial Parks.

Our study has found the employment and construction activities at Santa Teresa Port of Entry and the Santa Teresa Industrial Parks produced the following impacts in 2020:

- 3,262 direct jobs, 5,849 total jobs.
- \$1.1 billion in total output, \$411 million in value added production.
- \$90 million in taxes generated, \$57 million in federal taxes, \$26 million in taxes in NM and \$8 million in taxes in TX.
- \$24 billion in international trade facilitated, growing at 5.8% compound annual growth rate from 2010-2020.
- Approximately 80% of the economic benefits of Santa Teresa accrue in New Mexico, with the remainder in Texas.

Santa Teresa Industrial Parks Impact in New Mexico and Texas, 2020

| | New Mexico | Texas | Total |
|----------------------|------------|--------|--------|
| Total Jobs Supported | 4,961 | 888 | 5,849 |
| Labor Income | \$228M | \$42M | \$271M |
| Value Added | \$333M | \$78M | \$411M |
| Economic Output | \$959M | \$181M | \$1.1B |
| State & Local Tax | \$26M | \$8M | \$33M |
| Federal | \$47M | \$9M | \$57M |
| Tax Generated | \$73M | \$17M | \$90M |

^{*}components may not sum to totals due to rounding.

